

# Disney Springs: Fast Facts, Fun Facts

**LAKE BUENA VISTA, Fla.** – A bustling metropolis of shopping, dining and entertainment locations, [Disney Springs](#) is the exciting reimagination of Downtown Disney. It consists of four neighborhoods: The Landing, Marketplace, West Side and Town Center.

- The 120-acre Disney Springs is in the east-central portion of Walt Disney World Resort. Disney Springs borders the south shore of Lake Buena Vista at the intersection of Buena Vista Drive and Hotel Plaza Boulevard.
- The location dates to its March 22, 1975 opening as the Lake Buena Vista Shopping Village. Since then, it has taken several names in its evolution.
- Disney Springs was inspired by the welcoming, waterfront towns of the early 1900s; early Florida settlers were attracted by the springs and their natural beauty. “In Disney Springs, you enter more than a place to shop and dine,” said Keith Bradford, vice president of Disney Springs. “You enter a story—as only Disney can tell it.”
- The multi-year makeover from Downtown Disney to Disney Springs more than doubled the number of locations. Today, more than 150 venues call Disney Springs home.
- Entertainment ranges from unique specialty acts to live music—in all, 25 different acts every night.
- Shopping ranges from Disney-inspired merchandise to unique boutiques and top brand name retailers.
- Uniqueness stamps many shopping/dining/entertainment venues. In Town Center, UNIQLO’s Disney Springs location is the first in the southeast U.S. for the Japanese retailer. Dessert lovers can order from a cupcake-dispensing ATM at Sprinkles. Guests to the rooftop lounge of the Coca-Cola Store can pick from more than 100 drink choices. Vintage cars drive right into the lake at The BOATHOUSE, among the waterfront restaurants and bars of The Landing. The LEGO Store, Rainforest Café, World of Disney and Dockside Margaritas help anchor Marketplace. Or guests go for strikes, spares and sushi at Splitsville Luxury Lanes (West Side).
- Admission to Disney Springs is free. Disney Springs may be reached by car, bus, boat or via pedestrian bridge. Drivers can access either the Orange or Lime parking decks, steps from the action. Each is a “smart” garage: available parking spaces are designated by an overhead green light, eliminating the need for jockeying up and down rows of cars. Parking is free. Valet and preferred parking is available for a fee. Complimentary motorcoach service to Disney Springs is available to guests of Disney resort hotels and all four theme parks. Complimentary water taxis are available from several nearby Disney resort hotels; arrival docks are located at the Marketplace and The Landing neighborhoods.
- Designated parking spaces for Guests with Disabilities are available in both the Orange and Lime garages. Wheelchair, ECV and stroller rentals are available in the nearby Sundries location at the Town Center bus loop.
- Dining choices range from grab-and-go kiosks and food trucks to fast casual and table service. Disney

Springs boasts five James Beard Award-winning chefs: Masaharu Morimoto (Morimoto Asia), Art Smith (Chef Art Smith's Homecoming Kitchen and Southern Shine), Rick Bayless (Frontera Cocina), Tony Mantuano (Terralina - coming soon) and Wolfgang Puck (Wolfgang Puck Bar & Grill - coming soon). More than 50 food and beverage locations are open now, with more to come.

- More than 57,000 recycled bricks from nearby Rollins College were used in the hardscape of The Landing, one of the four Disney Springs neighborhoods.
- Featuring beautiful Spanish Revival architecture, the Town Center neighborhood utilized 15 shades of white paint.
- The springs coursing through Town Center contains 1.2 million gallons of water. The distance from one end to the other is the same as the walk down Main Street, U.S.A. to Cinderella Castle in Magic Kingdom.
- At the Marketplace, there are two "Hidden Mickeys" in the murals found inside World of Disney, the world's largest Disney merchandise store.
- Guests can source complete information about Disney Springs via the web site [disneysprings.com](http://disneysprings.com)

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